We’ve expanded the info on our labels to help make every tattoo experience safe and enjoyable.

Since our beginnings, Eternal Ink has always mixed our product with the artist’s and the client’s health and safety as the primary reason for creating ink. We certainly like making outrageous colors, but building long term relationships was more important. To do that, we never took the easy road to color mixing. We search globally for the finest ingredients because all ingredients are not the same level of quality. Pigments need to be safe, tested for purity and certified as clean. Those are the ingredients listed on our labels.

The world of tattooing has many opinions on how ink should be handled and used. As concerned ink manufacturers, we want to share the methods that have consistently been proven reliable for tattooing with our ink. Our new labels provide safe handling and important cautions when using tattoo ink.

Eternal Ink wants every tattoo experience to be healthy. That’s why we mix ink the way we do ... it is the right way to make ink. It is the Eternal way.